



Terms of Reference for Production of a Video Documentary on Alliances for Africa (AfA) AfA-2933-001

AfA: Alliances for Africa (AfA)'s mission is to enhance and strengthen on a sustainable basis, local, national, sub-regional and international institutions in Africa, by being active in the monitoring, advancing, promoting and protection of human rights, peace and sustainable development initiatives.

BACKGROUND TO THE CONSULTANCY:

The acceptance of violence against women and girls (VAWG) as normal contributes to an environment of impunity and serves as a serious barrier to all women and girls living a life free from violence. This lack of comprehensive legislation that upholds the rights of women and girls to live free of violence at the state level remains a serious obstacle to the enjoyment of their human rights and access to justice. The inability of key institutions responsible for ensuring the elimination of all forms of VAWG remains a difficult task to accomplish for so many reasons.

It's on this basis that Alliances for Africa (AfA), a nongovernmental organization based in Owerri Imo State, is currently implementing a project titled *strengthening existing institutions towards the elimination of violence against women and girls in Imo state*. The project is aimed at exposing all root causes of VAWG, advocate for the enactment and implementation of policies and laws which will ensure strategic programmes and evidence generation around #Endviolenceagainstwomen. It will work closely with key institutions by providing capacity building and establishment of a coordinated approach with the legislators in the state. In midst of this, we also believe that community sensitization and awareness mobilization through an effective messaging, information, and communication backed with visual, music, jingles and video documentary which recognizes their values and system through the social media communities will propel attitudinal changes; conscious reawakening and re-thinking and possibly change in community by-laws that will contribute towards #Endviolenceagainstwomen.

As follow up to this we are now looking to develop contents for social and mainstream media engagement; video documentary, jingles, and other information tools that will contribute to the goal of the project which is #Endviolenceagainstwomen through enforcement and implementation of laws by an improved and strengthened institutions in Imo State. If you have what it takes to be part of this mission, please click the link provided below based on the categories stated.



1. Overall objective of the project: The overall objective of this consultancy is to produce media material including a 30 minutes short video and high-resolution photographs that can be used in various communications platforms. This will involve travelling to remote locations in the Imo State, to collect the necessary material.

2. Specific tasks and deliverables for the Consultancy firm

Methodology Consultant selected for this assignment will perform the following indicative tasks:

- Develop the video concept and scenario to be discussed with AfA team;
- Present a work plan for the assigned work specifying travelling days;
- Travel to the communities in the state to collect media material;
- Perform appropriate short interviews with the Projects' major partners, beneficiaries and stakeholders;
- Full usage rights for music (or music for which copyright has been granted)
- Work on the desired products for this consultancy, including high resolution photographs and videos.
- High resolution photographs: a) At least 45 high quality and high resolution, edited and captioned pictures delivered on CD.
- Provide four (4) one (1) minute each high-quality video snippets from the documentary for social media use
- Present a draft documentary to AfA for comments about contents.
- Incorporate comments, produce and submit the final videos as stated in points above.
- Final videos should be provided in CD/DVD in MPEG4, AVI and WMV formats.
- Compress finished project to make for easy uploads
- The video must showcase success stories and lessons learnt related to the project.

3. Timing: This consultancy will entail up to 15 days of field work, including travelling, and 7 days of editing and reporting, beginning upon the signature of contract with AfA. All travel and accommodation will be covered by the consultant.
Timing: May 2020

4. Location: Imo State. The consultant will have to travel to the communities in Imo State.

5. Eligibility/Qualification of Consultants: The consultant(s) should have:

- Exceptional photography skills;
- Outstanding videography skills;
- Excellent photo and video editing skills;
- Previous experience in producing international quality documentaries;
- Experience working in remote areas in Imo State,
- Proven ability to work in multicultural environment;



- Ability to adhere to deadlines and flexibility;
 - Availability to travel immediately, upon signature of contract;
 - Igbo skills will be an advantage.
- 6. Copyright and Intellectual Property Rights:** In consideration of the fees paid, the Consultant expressly assigns to AfA any copyright arising from the works the consultant produces while executing this contract. The consultant may not use, reproduce or otherwise disseminate or authorize others to use, reproduce or disseminate such works without prior consent from the AfA.
- 7. Payment Schedule:** Payments will be made in two instalments: 20% upon signing the contract, 60% after delivery of work plan, shooting schedule and scripts; and 20% after delivery and approval of high -resolution photographs and 1 short video/documentary.
- 8. Applications:** All applicants must meet the minimum requirements described above. Only short-listed candidates will be contacted. Each application should include the following:
- Cover letter with the applicant's current contact information including how the candidate's previous experience matches the consultancy objectives as well as their interest for the position (no longer than two pages);
 - Technical proposal on how they intend to carry out the assignment; - Financial proposal/detailed budget of the project; - CV of consultant;
 - Samples of recent similar assignments: online portfolios and links to video work/documentaries.

Applications not including all of the above information will not be reviewed. Only short-listed candidates will be contacted. Interested parties must submit, their applications no later than *Submissions must be received no later than 20 May 2020*

[Apply Here](#)

Or Copy and paste the link below in your browser

<https://forms.gle/cCCYcsgsW2NQyS8X8>